

What's Your Brand?

Personal Style

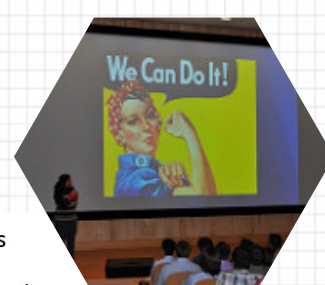
Circle your personal qualities and write the top 3 in the blanks below



adaptable	agreeable	alert	ambitious	assertive	autonomous	
brave	bright	calm	capable	charming	cheerful	compassionate
confident	conscientious	cooperative	creative	cultured	decisive	detail
determined	dynamic	enterprising	frank	friendly	funny	generous
happy	helpful	impartial	industrious	instinctive	kind	lively
organized	persistent	pleasant	practical	productive	punctual	receptive
reflective	reliable	resolute	resourceful	responsible	selective	self-assured
sincere	sociable	talented	trustworthy	upbeat	witty	wise

Values

Circle your values and write the top 3



access	accountability	achievement	altruism	appreciation	authenticity	awareness
balance	calmness	caring	character	charity	citizenship	commitment
community	compassion	concern	consistency	courage	creativity	dedication
democracy	determination	devotion	dignity	diligence	discipline	diversity
education	efficiency	empathy	energy	enthusiasm	equality	ethics
excellence	fairness	freedom	friendship	frugality	generosity	gratitude
happiness	hard work	harmony	honesty	honor	humanity	humility
initiative	innovation	integrity	intelligence	intuition	invention	justice
kindness	knowledge	leadership	logic	loyalty	moderation	money
morality	opportunity	optimism	order	participation	patience	patriotism
perseverance	persistence	prevention	pride	productivity	prosperity	problem-solving
punctuality	quality	rational	respect	responsibility	results	sacrifice
satisfaction	selflessness	security	sincerity	solidarity	strength	teamwork
time	tolerance	transparency	trust	unity	wealth	wisdom

Skills & Abilities

Circle your skills and write the top 3



acting	administering	advising	aiding	allocating	analyzing	applying
appraising	arranging	assembling	assessing	assigning	auditing	balancing
budgeting	building	calculating	caring	charting	clarifying	classifying
cleaning	coaching	coding	collating	collecting	committing	communicating
compiling	composing	computing	conducting	connecting	constructing	conceptualizing
cooking	coordinating	controlling	counseling	creating	cultivating	corresponding
decorating	debating	deciding	delegating	delivering	designating	designing
empathizing	encouraging	enforcing	entertaining	establishing	estimating	evaluating
examining	explaining	extracting	facilitating	focusing	forecasting	formulating
generating	governing	growing	helping	hiring	illustrating	imagining
improvising	influencing	initiating	inspecting	installing	instituting	instructing
interpreting	intervening	inventing	investigating	landscaping	leading	listening
locating	maintaining	managing	measuring	mentoring	moderating	motivating
navigating	negotiating	ordering	organizing	overseeing	performing	persuading
planning	preparing	prioritizing	processing	programming	projecting	promoting
purchasing	reconciling	recruiting	reducing	renovating	repairing	recommending
researching	resolving	restructuring	reviewing	scheduling	serving	sorting
speaking	strategizing	summarizing	supervising	supporting	surveying	troubleshooting
teaching	testing	theorizing	tracking	translating	visualizing	writing



Interests

Write down your main career and research interests

Your Brand - Summary Statement

Describe your skills & abilities, with your values, style & interests providing additional support & context.